

SPONSORSHIP OPPORTUNITIES  
AND PROGRAM ADVERTISING



---

HARVEST  
BALL

Saturday, September 9, 2017

1768 Hubbell Homestead  
At Colgate Park  
Bennington, Vermont

To benefit  
Southwestern Vermont Health Care

Honoring the 2017 Vision Award Recipients

BRIAN CUNNINGHAM, MD  
*Health Care Leadership*

THE HOYT FAMILY  
*Distinguished Community Service*



---

# HARVEST BALL

Please join Southwestern Vermont Health Care at our 8th Annual Harvest Ball, a gala evening of dining and dancing, to benefit Southwestern Vermont Health Care and our mission to provide exceptional care and comfort to the people we serve. The evening will include a benefit auction, a fabulous prize-package raffle, and The Putnam Challenge.

Each year at the Harvest Ball we recognize two deserving individuals for their efforts to advance the health system's vision of a healthier community. This year's Vision Award recipients are Dr. Brian Cunningham and The Hoyt family. We ask that you take on a key role in supporting the Harvest Ball and in recognizing the 2017 honorees by becoming a sponsor, participating as a program advertiser or hosting a table of friends.

Since its inception the Harvest Ball has exceeded our expectations. Last year nearly 350 physicians, business leaders, and community members attended to show their support for the good work our health system is doing here in Southwestern Vermont.

Details on the available sponsorship opportunities and a response form are included. Please do not hesitate to call the Foundation office at 802-447-5017 for additional information.

# SPONSORSHIP LEVELS AND BENEFITS

## **Title Sponsor** **\$10,000**

- ▶ Overnight accommodations for two on the night of the event
- ▶ Reserved table for ten
- ▶ Sponsor press release
- ▶ Name and logo on event banner, table toppers, signage, reciprocal link on website and social media
- ▶ Acknowledgement from podium and in thank-you advertisement
- ▶ Full-page program ad and full slide during auction presentation

## **Presenting Sponsor** **\$5,000**

- ▶ Reserved table for ten
- ▶ Sponsor press release
- ▶ Name on event banner, table toppers, signage, reciprocal link on website and social media
- ▶ Half-page program ad, acknowledgement at event, and in thank-you advertisement

## **Lead Sponsor** **\$2,500**

- ▶ Reserved seating for six
- ▶ Quarter page program ad
- ▶ Name on signage, website and social media
- ▶ Acknowledgement in thank-you ad

## **Supporting Sponsor** **\$1,250**

- ▶ Reserved seating for four
- ▶ Name listed in program and on signage and social media
- ▶ Acknowledgement in thank-you ad

## **Host Sponsor** **\$500**

- ▶ Reserved seating for two
- ▶ Name listed in program and on signage and social media
- ▶ Acknowledgement in thank-you ad

## PROGRAM ADVERTISING

A commemorative program is created for each Harvest Ball and distributed to more than 350 attendees. The beautifully designed program includes profiles of the two Vision Award winners; congratulatory messages and advertisements from friends, sponsors, and supporters; and lists of donors, committee members, and volunteers. Space is limited, so reservations and camera-ready artwork are requested to be submitted by August 1, 2017.

- |                   |                   |         |
|-------------------|-------------------|---------|
| ▶ Full-page Ad    | 5.375" W x 9" H   | \$1,000 |
| ▶ Half-page Ad    | 5.375" W x 4.5" H | \$500   |
| ▶ Quarter-page Ad | 2.5" W x 4.5" H   | \$250   |
| ▶ Program Listing | Name listed       | \$150   |

# SOUTHWESTERN VERMONT HEALTH CARE

## MISSION

SVHC exists to provide exceptional health care and comfort to the people we serve.

## VISION

SVHC is recognized as a preeminent, rural, integrated health care system that provides exceptional, convenient, safe, and affordable care.

## VALUES

Quality  
Empathy  
Safety  
Teamwork  
Stewardship



100 Hospital Drive | Bennington, VT 05201  
foundation@svhealthcare.org | 802-447-5017  
svhealthcare.org/harvestball