

## Southwestern Vermont Medical Center Corporate \$100,000 PLATINUM Sponsorship Benefits

### **Donor Recognition:**

- ▶ Exclusive listing as a Corporate Platinum Sponsor prominently displayed at Southwestern Vermont Medical Center (SVMC)

### **Advertising:**

- ▶ Logo included on SVMC television spots aired regionally (25,000 impressions)
- ▶ Logo included in SVMC event and two *Healthy+* print advertisements (800,000 impressions)
- ▶ Linked logo included in 52 SVMC weekly e-newsletters to 55,800 recipients
- ▶ Underwriter for Medical Matters episodes with Dr. Trey Dobson on the SVMC website and media platforms including YouTube, Amazon, Spotify, Google, TuneIn+Alexa, Stitcher, and iHeartRadio (1,200 impressions per episode)
- ▶ Logo included on the Corporate Partners board displayed at all SVHC Foundation events, including SVMC Today events and SVMC education events

### **Public Relations:**

- ▶ Logo and link to your company website from the SVMC Corporate Partners webpage
- ▶ Recognition in the 2024 SVMC Annual Report
- ▶ Customized corporate sponsorship press release with link from SVMC website
- ▶ Acknowledgement in every SVMC press release

### **PLUS... Event-Related Benefits**

#### **The Summer Gala on June 8, 2024, at the 1768 Hubbell Homestead, Bennington, VT:**

#### **The Jingle Bell on December 7, 2024, at the Williams Inn, Williamstown, MA (benefits for both events):**

- ▶ Premier listing and benefits as a Title Sponsor, including ten event tickets
- ▶ Logo on event signage and table toppers
- ▶ Acknowledgement from podium
- ▶ Full-page program ad and slide during dinner

#### **Masters in the Mountains on September 12, 2024, at the Taconic Golf Club, Williamstown, MA:**

- ▶ Listing and benefits as a Tournament Sponsor, including tickets for three foursomes (includes breakfast and lunch); three tee signs; a large putting green sign; acknowledgement as a lunch sponsor; listing in all media releases, on signage, and on webpages

*At each of the events above, Platinum corporate sponsors will also receive:*

- ▶ Top listing on sponsor boards and mention in event press releases, verbal recognition from podium, name and logo prominently placed in event promotional material including 1,500+ invitations for The Summer Gala and The Jingle Bell, advertisements, SVMC email blasts, Facebook, Twitter, and logo placed in thank-you advertisements published after each event

## Southwestern Vermont Medical Center Corporate \$50,000 GOLD Sponsorship Benefits

### Donor Recognition:

- ▶ Inclusion on the new Corporate Partnership Donor Wall at Southwestern Vermont Medical Center (SVMC)

### Advertising:

- ▶ Logo included on SVMC television spots aired regionally (12,500 impressions)
- ▶ Logo included in SVMC event and two *Healthy+* print advertisements (800,000 impressions)
- ▶ Linked logo included in 26 SVMC weekly e-newsletters to 55,800 recipients
- ▶ Underwriter for Medical Matters episodes with Dr. Trey Dobson on the SVMC website and media platforms including YouTube, Amazon, Spotify, Google, TuneIn+Alexa, Stitcher, and iHeartRadio (1,200 impressions per episode)
- ▶ Logo included on the Corporate Partners board displayed at all SVHC Foundation events, including SVMC Today events and SVMC education events

### Public Relations:

- ▶ Logo and link to your company website from the SVMC Corporate Partners webpage
- ▶ Recognition in the 2024 SVMC Annual Report
- ▶ Customized corporate sponsorship press release with link from SVMC website
- ▶ Acknowledgement in every SVMC press release

### PLUS... Event-Related Benefits

#### **The Summer Gala on June 8, 2024, at the 1768 Hubbell Homestead, Bennington, VT, and The Jingle Bell on December 7, 2024, at the Williams Inn, Williamstown, MA (benefits for both events):**

- ▶ Premier listing and benefits as a Title Sponsor, including ten event tickets
- ▶ Logo on event signage and table toppers
- ▶ Acknowledgement from podium
- ▶ Full-page program ad and slide during dinner

#### **Masters in the Mountains on September 12, 2024, at the Taconic Golf Club, Williamstown, MA:**

- ▶ Listing and benefits as a Title Sponsor, including tickets for two foursomes (includes breakfast and lunch); two tee signs; a large putting green sign; listing in all media releases, on signage, and on webpages; and an additional option to sponsor towels or breakfast

*At each of the events, Gold corporate sponsors will also receive:*

Top listing on sponsor boards and mention in event press releases, verbal recognition from podium, name and logo prominently placed in event promotional material including 1,500+ invitations for The Summer Gala and The Jingle Bell, advertisements, SVMC email blasts, Facebook, Twitter, and logo placed in thank-you advertisements published after each event

## Southwestern Vermont Medical Center Corporate **\$25,000 SILVER** Sponsorship Benefits

### **Donor Recognition:**

- ▶ Inclusion on the new Corporate Partnership Donor Wall at Southwestern Vermont Medical Center (SVMC)

### **Advertising:**

- ▶ Logo included in SVMC event and two *Healthy+* print advertisements (800,000 impressions)
- ▶ Linked logo included in 13 SVMC weekly e-newsletters to 55,800 recipients
- ▶ Underwriter for Medical Matters episodes with Dr. Trey Dobson on the SVMC website and media platforms including YouTube, Amazon, Spotify, Google, TuneIn+Alexa, Stitcher, and iHeartRadio (1,200 impressions per episode)
- ▶ Logo included on the Corporate Partners board displayed at all SVHC Foundation events, including SVMC Today events and SVMC educational events

### **Public Relations:**

- ▶ Logo and link to your company website from the SVMC Corporate Partners webpage
- ▶ Recognition in the 2024 SVMC Annual Report
- ▶ Corporate sponsorship press release with link from SVMC website
- ▶ Acknowledgement in every SVMC press release

### **PLUS... Event-Related Benefits**

#### **The Summer Gala on June 8, 2024, at the 1768 Hubbell Homestead, Bennington, VT, and The Jingle Bell on December 7, 2024, at the Williams Inn, Williamstown, MA (benefits for both events):**

- ▶ Listing and benefits as a Presenting Sponsor, including ten event tickets
- ▶ Name on event signage and table toppers
- ▶ Acknowledgement from podium
- ▶ Half-page program ad

#### **Masters in the Mountains on September 12, 2024, at the Taconic Golf Club, Williamstown, MA:**

- ▶ Listing and benefits as a Presenting Sponsor, including tickets for one foursome; two tee signs; listing in all media releases, on signage, and on webpages; and the option to sponsor either on-course snacks, tee markers, hole-in-one contest, carts, or 19th hole

*At each of the events, Silver corporate sponsors will also receive:*

- ▶ Listing on sponsor boards and mention in event press releases, name listed in event promotional material including advertisements, SVMC email blasts, Facebook, Twitter, and name listed in thank-you advertisements published after each event

## Southwestern Vermont Medical Center Corporate **\$10,000 BRONZE** Sponsorship Benefits

### **Donor Recognition:**

- ▶ Inclusion on the new Corporate Partnership Donor Wall at Southwestern Vermont Medical Center (SVMC)

### **Advertising:**

- ▶ Logo included in SVMC event and two *Healthy+* print advertisements (800,000 impressions)
- ▶ Logo included in six SVMC weekly e-newsletters sent to 55,800 recipients
- ▶ Logo included on the Corporate Partners board displayed at all SVHC Foundation events, including SVMC Today events and SVMC education events

### **Public Relations:**

- ▶ Logo and link to your company website from the SVMC Corporate Partners webpage
- ▶ Recognition in the 2024 SVMC Annual Report
- ▶ Corporate sponsorship press release with link from SVMC website
- ▶ Acknowledgement in every SVMC press release

### **PLUS... Event-Related Benefits**

#### **The Summer Gala on June 8, 2024, at the 1768 Hubbell Homestead, Bennington, VT, and The Jingle Bell on December 7, 2024, at the Williams Inn, Williamstown, MA (benefits for both events):**

- ▶ Listing and benefits as a Lead Sponsor, including six event tickets
- ▶ Name on event signage
- ▶ Acknowledgement from podium
- ▶ Quarter-page program ad

#### **Masters in the Mountains on September 12, 2024, at the Taconic Golf Club, Williamstown, MA:**

- ▶ Listing and benefits as a Team Sponsor, including tickets for one foursome, one tee sign, and listing on event webpage and social media

*At each of the events, Bronze corporate sponsors will also receive:*

Listing on sponsor boards and mention in event press releases, name listed in event promotional material including advertisements, SVMC email blasts, Facebook, Twitter, and name listed in thank-you advertisements published after each event

## Southwestern Vermont Medical Center Community Business Partnerships

### \$5,000 Sponsorship

**Donor Recognition:** Listing as a Community Business Partner on the event webpages of our three major fundraising events of the year: The Summer Gala, Masters in the Mountains, and The Jingle Bell

**Advertising:** Name listed on the Corporate Partners board displayed at all SVHC Foundation events, including SVMC Today events and SVMC education events

**Public Relations:** Logo and link to your company website from the SVMC's Corporate Partner webpage, recognition in the 2024 SVMC Annual Report, and inclusion as a Community Business Partner in a press release

**Events:** Benefits as a Supporting Sponsor for The Summer Gala and The Jingle Bell, including:

- ▶ Four event tickets per event
- ▶ Name on event signage
- ▶ Name listed in event program and sponsor boards, and mention in event press releases
- ▶ Name listed in event promotional material including ads, SVMC email blasts, Facebook, and Twitter
- ▶ Acknowledgement from podium
- ▶ Name listed in thank-you advertisements published after each event

### \$2,500 Sponsorship

**Donor Recognition:** Listing as a Community Business Partner on the event webpages of our three major fundraising events of the year: The Summer Gala, Masters in the Mountains, and The Jingle Bell

**Advertising:** Name listed on the Corporate Partners board displayed at all SVHC Foundation events, including SVMC Today events and SVMC education events

**Public Relations:** Link to your company website from the SVMC's Corporate Partner webpage, recognition in the 2024 SVMC Annual Report, and inclusion as a Community Business Partner in a press release

**Events:** Benefits as a Supporting Sponsor for the The Summer Gala or The Jingle Bell, including:

- ▶ Four event tickets
- ▶ Name on event signage
- ▶ Name listed in event program and sponsor boards, and mention in event press releases
- ▶ Name listed in event promotional material including ads, SVMC email blasts, Facebook, and Twitter
- ▶ Name listed in thank-you advertisements published after each event

### \$1,000 Sponsorship

**Donor Recognition:** Listing as a Community Business Partner on the event webpages of our three major fundraising events of the year: The Summer Gala, Masters in the Mountains, and The Jingle Bell

**Advertising:** Name listed on the Corporate Partners board displayed at all SVHC Foundation events, including SVMC Today events and SVMC education events

**Public Relations:** Link to your company website from the SVMC's Corporate Partner webpage, recognition in the 2024 SVMC Annual Report, and inclusion as a Community Business Partner in a press release

## SOUTHWESTERN VERMONT MEDICAL CENTER

### MISSION

SVMC exists to provide exceptional health care  
and comfort to the people we serve.

### VISION

SVMC is recognized as a preeminent, rural,  
integrated health care system that provides  
exceptional, convenient, safe, and affordable care.

### VALUES

Quality • Empathy • Safety • Teamwork • Stewardship

## Reply Form

**Yes, we will support SVMC as a corporate sponsor.**

\_\_\_\_\_  
Name as it should appear on website

### Corporate Sponsorship Opportunities

- Corporate Platinum Sponsor** (\$100,000)
- Corporate Gold Sponsor** (\$50,000)
- Corporate Silver Sponsor** (\$25,000)
- Corporate Bronze Sponsor** (\$10,000)

### Community Business Partnerships

- \$5,000 Sponsor**
- \$2,500 Sponsor**
- \$1,000 Sponsor**

Our check, made payable to SVHC Foundation, is enclosed.

We cannot become a sponsor at this time, but please accept our gift of \$\_\_\_\_\_.

Please charge my credit card:     Visa     MasterCard     American Express

\_\_\_\_\_  
Account #    Exp. date    CSC

\_\_\_\_\_  
Name on card (please print)    Amount

\_\_\_\_\_  
Street address

\_\_\_\_\_  
City    State    Zip Code

\_\_\_\_\_  
Telephone    Email

\_\_\_\_\_  
Signature

Southwestern Vermont Medical Center and affiliates do not take into account contributions when reviewing or awarding contracts for the supply of goods or services or when purchasing or prescribing goods or services for Southwestern Vermont Medical Center and affiliates and will not provide a special benefit in return for such contribution and except for those benefits provided with your contribution will not provide additional preferences for such contribution.